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Innovative design meets state-of-the-art functionality - HEIDELBERG Wallbox receives Red Dot Award: Product Design 2023

- **Amperfiend Wallbox connect.home receives prestigious Red Dot Award for outstanding design**
- **Sophisticated, modern design combines aesthetics and functionality**
- **Focus on intuitive and simple user experience**
- **New Amperfiend connect series includes charging stations for home and business**

Innovative design meets state-of-the-art functionality. Heidelberger Druckmaschinen AG (HEIDELBERG) has won the prestigious "Red Dot Award: Product Design 2023" for its Amperfiend Wallbox connect.home charging station. The international jury of around 50 design experts stated: "The Amperfiend Wallbox connect.home has a simple and functional design so that it integrates harmoniously into facades."

Aesthetics and functionality in harmony

"Our goal was to create a product that meets the needs of our customers both aesthetically and functionally. The fact that we have won the Red Dot Award: Product Design 2023 for this makes us very proud," says Ulrich Grimm, technical managing director of Amperfiend GmbH. "For us, design is not an end in itself, but must always serve a function in everyday use. Simple and intuitive operation for the consumer is paramount".

Award for the first member of the new Wallbox connect series

At the end of 2022, HEIDELBERG launched the Wallbox connect.home, heralding a new generation of wall charging stations for electric vehicles. It is the first member of the connect series, which includes home and business charging stations. There is also the possibility of integration with a home photovoltaic system. Good industrial design offers great

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benefits for both HEIDELBERG and the end user. It improves product perception, increases user-friendliness, promotes branding, and thus increases competitiveness. From development to production, the Wallbox connect.home is made in Germany, as is the entire connect series. All components are designed for reliability and durability as well as for recycling and sustainability.

"The Red Dot Award: Product Design 2023 is an award for the industrial design of HEIDELBERG and its design approach, which combines the past, the future as well as functionality," explains Bernd Reibl, Head of Industrial Design at HEIDELBERG. "The housing with its silver-metallic frame and black window picks up the characteristic design of our first wallbox - and takes it into the future with practical details such as an integrated cable management system combined with an ergonomically located parking holder for the charging connector".

One of the world's most prestigious design competitions

The Red Dot Award: Product Design is one of the most famous and largest design competitions in the world, with origins dating back to 1955. Under the motto "In search of good design and innovation", a jury of around 50 international experts evaluates all entries and awards prizes to products that stand out for their high design quality. The official announcement of the winners in all categories took place on 19 June. The award-winning products are being presented in a special exhibition at the Red Dot Design Museum in Essen and online.

Image 1: The Amperfied Wallbox connect.home charging station was awarded the renowned "Red Dot Award: Product Design 2023".

Image 2: The international jury praised the "simple and functional" design, which allows the wallbox to integrate "harmoniously into facades".

Service: You can download the current HEIDELBERG whitepaper "Electromobility for a successful energy revolution" [from our website](#).

Additional details about Amperfied wallboxes:

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Images and further information about the company are available on the Heidelberger Druckmaschinen AG [Press releases. | Heidelberg](#) at www.heidelberg.com and in the [PR Media library | Heidelberg](#).

Heidelberg IR now on Twitter:

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