

# Press Information

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30<sup>th</sup> May 2024

## **Thung Hua Sinn (Thailand) confirmed order for seven new Speedmaster XL 75 with HEIDELBERG at drupa 2024.**

Thung Hua Sinn the largest label printer in Thailand confirmed a huge order for seven new Speedmaster XL 75 presses with HEIDELBERG at drupa 2024. The new fleet of presses will supplement the growing market for wet glue labels in Thailand,

Mr. Ananchat managing director for Thung Hua Sinn states, “We chose once more HEIDELBERG for our newest fleet of presses simply because the experience and relationship we have with HEIDELBERG over the years has allowed both our businesses to develop locally through our strong partnership. Our presses are connected via the HEIDELBERG Prinect workflow which optimizes our production efficiency allowing a seamless transfer of printshop data across the entire production workflow. This also motivated us to renew our investment with HEIDELBERG which will meet our business and growth requirements for the coming years.”

The presses will be installed in the 2nd half of the calendar year 2024.

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**Image 1:** From left – Ms Mamee, Mr Frank, Mr Surasit, Dr David, Mr Ananchat, Mr Kolatat, Mr Tanatat, Mr Thomas.



**Image 2:** Seven new Speedmaster XL 75 will be installed in Thung Hua Sinn factory in Thailand.